

Fundraising Consultant wins California Ringman Competition

Benefit auction consultant and professional ringman, Connie Waddell with Elite Auctions and Fundraising Services wins the 2013 California State Auctioneers Association Ringman Championship in San Diego! What's a ringman you ask? Read on for more...

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Connie Waddell ringman winner of California State Auctioneers Assoc. benefit

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- Benefit auction consultant and professional ringman, Connie Waddell with Elite Auctions and Fundraising Services wins the 2013 California State Auctioneers Association Ringman Championship in San Diego, CA!

What is a ringman you ask? As defined on Elite Auctions and Fundraising Services' website

(<http://www.elitefundraisingauctions.com>):

Professional Ringmen is an auction term used to

describe a person or persons who work the auction floor before, during and after the auction and are primarily used during the Live Auction. They work directly with the Auctioneer, your staff and your guests. You may know them as “Bid Spotters”. They have received in-depth training on all aspects of the auction process, are experienced in bid spotting and making guests feel comfortable to make *just one more bid* to support your cause. Simply put, Ringmen can help you take your Event to the next level and can easily add an additional 10 -15% to your Live Auction revenues.

It is simply impressive to see a fundraising ringman win a competition that is dominated by cattle and auto auctioneers and ringmen. Connie attended the Professional Ringmen's Institute in Rogersville Missouri several years ago and has been honing her skills in the ring ever since by assisting with fundraisers and real estate auction events. Her company, Elite Auctions and Fundraising Services also won Best Auction Firm Website in 2013 in the California State Auctioneers Association marketing competition (<http://www.elitefundraisingauctions.com>).

Connie is from Long Beach, CA and her company is located in Bakersfield, CA. She has a passion for the auction industry with a special place in her heart for nonprofit organizations. Her company has literally raised millions of dollars to benefit all of the wonderful causes that nonprofits and schools have to offer.